

# POSTGRADUATE DIPLOMA IN BUSINESS MANAGEMENT (PDBM)

## Programme Overview

This programme develops generic management competencies required for successful management of organisations, or for embarking on an entrepreneurial venture. The programme is a stepping stone towards an MBA – the crown jewel of business management education.

### Core Modules

- Advanced Project Management
- Advanced Human Resource Management
- Financial Management and Management Accounting
- Organisational Strategy, Planning and Management
- Fundamentals of Business Research

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### Programme Structure

- NQF level 8 qualification, with 120 credits
  - This qualification is offered over a period of 12 months
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### Electives: Choice of two \*

- Advanced Marketing Management
- Advanced Operations Management
- Business Ethics and Corporate Governance
- Economics
- Sales Management
- Spiritual and Emotional Intelligence

\*Based on student numbers

### Entry Requirements

- Matric
- A 3-year Bachelor's qualification or NQF Level 7 equivalent

